# **ICOM international committee** for marketing and public relations

## ICOM International Committee for Marketing and Public Relations ICOM-MPR Member Travel Grant 2024 (page 1 of 2) Deadline for Submission: 15 September 2024

We are proud to announce a global call for candidates to apply for the MPR Member Travel Grant 2024. It is designed to encourage MPR members to participate in our annual meeting, *Museum Communications at a Crossroads: Empowering Our Communities in Times of Change and Crisis,* 4-7 December in Tbilisi, Georgia.

The grant program offers grants of up to €600 euros to provide financial support for the registration fee, airfare (in the most reasonable level of Economy Class), ground transportation, and accommodation for the duration of the meeting. Insurance coverage, medical coverage, meals, and other expenses related to the members' participation will not be covered by the grant.

As required by funding from ICOM, two (2) of the f grants will be given to qualified applicants 40 years and younger.

## **Requirements/Applicants must:**

- be an individual member of ICOM and of MPR at the time of the grant application.
- be able to comprehend, write, and speak fluent English
- not have received grants from ICOM-MPR in the last three years
- be current with ICOM membership dues

## Click here to submit your application.

#### The webform application, submitted no later than 15 September 2024, requires:

- a copy of ICOM membership card and number
- contact details, including professional or academic affiliation (and title if appropriate), and any websites or other online references to work, such as LinkedIn
- a 250-word (or 1250 characters) statement of the applicant's motivation for attending the conference, how the experience benefits the applicant's career, museum and/or community, and recent experiences or achievements that relate to conference topics
- the applicant's curriculum vitae indicating training, work experience, publications as well as current work responsibilities within his/her institution (maximum one page)

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In awarding grants, priority will be given to those applicants:

- who show a good understanding of the benefits derived from attending the conference
- who have been accepted to speak on the conference sub themes
- who come from countries belonging to categories 4, 3 and 2, according to <u>ICOM's</u> <u>Classification of countries by category 2022</u> (Note that the new Category 5 countries are included in Category 4 in this chart.)
- who may obtain other funds to facilitate their attendance at the conference

Each grantee will be expected to participate fully in the entire conference in Tbilisi, Georgia, and will be required to submit a video report **within two weeks** following the meeting describing their experience and contribution to conference activities and how it will benefit their career, museum, and/or community. Videos will be posted on ICOM MPR's social media accounts, including YouTube.

In addition, upon being awarded the grant, each grantee will be informed by MPR about the proper receipts, documentation, and bank information they will need to provide to MPR's treasurer immediately following the conference to be reimbursed in a timely fashion.

Applicants are required to comply with the eligibility criteria stated in this document.

Please send any questions to <a href="mailto:secretary.mpr@icom.museum">secretary.mpr@icom.museum</a> by 15 September 2024.

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