

Museum Leadership in Climate Action MPR Conference in Paraguay



ICOM-MPR, ICMAH, INTERCOM, and ICTOP jointly announced an international conference to be hosted by [ITaipu Binacional, Museo de ITaipu Tierra Guaraní](#) and ICOM-Paraguay in Hernandarias, Paraguay, 15-17 November 2023. The theme is "Museum Leadership in Climate Action."

We will be inspired by our colleagues from around the world amid the natural beauty of the ITaipu Biosphere Reserve, the renowned Iguazu Falls, and the enduring cultural heritage of the Guaraní.

As we develop the call for papers, MPR colleagues should consider how their museum communications, marketing, public relations, fundraising, membership, audience research, and related areas are integral to museum leadership and are playing critical roles in climate action in our museums and communities.

Registration for the conference is free. More details will be announced soon. Click here for to learn more about the venue and planning for travel: In [English](#) and [Spanish](#)

The COVID19-Challenge: Museums and their digital engagement in times of crises



Congratulations to (left to right) Michael Faber of ICOM AVICOM - Audiovisual, New Technologies and Social Media; Michael Louis Eulenstein; and Matthias Henkel, ICOM-MPR's former chair, who are the authors of the recently published ICOM Solidarity Project report on a topic—digital engagement—that became a lifeline for museums around the world during our pandemic lockdown! The full report, a collaboration of MPR and AVICOM in cooperation with ICOM-Germany, is available as a PDF in English, French and Spanish: [The COVID19 Challenge: Museums and their digital engagement in times of crises](#).

International Museum Day



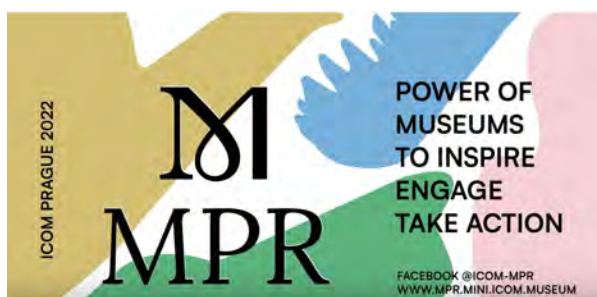
The theme for IMD 2023 (May 18) is "Museums, Sustainability and Well-Being." Find ideas, tips, and links here for your museum celebration and communications, as well as instructions on how to tailor and share your poster in your language: [Get ready for #IMD2023](#)

ICOM on YouTube

Subscribe to MPR's [YouTube channel](#) and watch videos from:

- The Power to Take Action | ICOM 26th General Conference, Prague 2022
- Let's Talk | ICOM MPR 2021 Hybrid Conference
- MPR Challenge 2020: 7.5 Minute Hot Desk

Many thanks to ICOM Board Member Luis Marcelo Mendes (Brazil) for updating our YouTube channel!



You can see all our presenters and a video of our dynamic day-long program recorded at ICOM-MPR's off-site meeting on 25 August, "The Power to Take Action," at Kampus Hybernská during ICOM's 26th General Conference in Prague.

Access MPR keynotes and presenters from 22 and 23 August on [ICOM Prague gCon](#). To find out the names of MPR speakers, refer to our [ICOM Prague 2022-MPR Program](#).

Manifesto Museums for Action



The [ICOM MPR Manifesto for Museums Action](#) was MPR's culminating activity during ICOM's 26th Annual General Conference. The theme of the conference was The Power of Museums. Following two sessions of ICOM-MPR presentations in previous days on themes of The Power of Museums to Inspire and Engage in Conversation, the Manifesto Museums for Action participatory activity took place on August 25 at the end of ICOM-MPR's dynamic, off-site, all-day event at Kampus Hybernská.



A map to turn beliefs, inspiration, and hope identified during the conference into action

The Manifesto activity was led by Lucimara Letelier (Brazil) and Cecilia Martin (UK), who are shown standing in the photo. The objective was to co-create the Manifesto (with some 22 participants and four coaches) as a tool for museums and museum professionals to manifest their power to take action by defining key areas and overcoming barriers, leading the way to positive impact, as well as inspire future ICOM-MPR membership activities that address important topics, including, but not limited to sustainability, diversity, inclusion, equity, education, enjoyment, participation, and accessibility. Look for announcements of MPR's upcoming Manifesto webinars! In the meantime:

> [Download the Manifesto Report](#)

> [Download the Manifesto Toolkit](#)

War in Ukraine: The Battle for Culture



On 8 February, MPR Chair Deborah Ziska was among the speakers at the opening of the "International Forum on Safety of Cultural Heritage" to activate coordination of Ukrainian and international aid and support initiatives, development of rapid response capacity, support of cultural workers and institutions, preparation for recovery and reconstruction, and promotion of sustainable development of Ukrainian culture. Learn more:

[Opening of the Forum](#)

Panel Discussions:

[Preservation and Protection](#)

[Reconstruction, restoration](#)

[Ukraine is in the spotlight. How to develop permanent partnerships for the future](#)

[Final press briefing](#)

Follow [Heritage Emergency Response Initiative](#) on Facebook and share their posts!

ICOM-MPR joins ICOM in expressing solidarity with Türkiye and Syrian Arab Republic following deadly earthquakes



At this stage, ICOM is working in close contact with its national and regional committees to assess the needs and the organisation is ready to offer all possible support in the disaster management efforts. ICOM will do everything it can to support emergency responses for the museums affected if they request it. Learn more: [ICOM expresses its solidarity.](#)

Stay tuned to MPR's website, monthly e-newsletters, and social media for the latest MPR announcements.

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ICOM-MPR Board Members


- Deborah Ziska, United States – Chair & E-Newsletter Editor
- Anastassia Belessioti, Italy – Secretary/Treasurer
- Anna Dentoni, Italy
- Natia Khuluzauri, Georgia
- Luis Marcelo Mendes, Brazil

Thank you to former board members for their service: Joy Hsin (Taiwan) who worked on our Prague Planning Committee, to Susan van 't Slot-Koolman (The Netherlands) for co-editing our e-newsletter, and to Bjorn Stenvers (The Netherlands), who served as treasurer.



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