2016 ICOM MILANO
24th General Conference • 3-9 July 2016 • Italy
The museum professional community will discuss Museums and Cultural Landscapes at the 24th ICOM General Conference in Milan, 3 - 9 July 2016

Alberto Garlandini
Executive Council of ICOM
President of the Organizing Committee of ICOM Milano 2016
MILAN IS A COSMOPOLITAN, CREATIVE CITY

Milan is a city of culture, design and fashion.

ICOM 2016 will benefit greatly from the works that have been done for the World Exposition Milano 2015: new museums, new subway lines, new infrastructures, new cultural and touristic offers.
MiCo: The Conference Venue of ICOM Milano 2016

MiCo (Milano Congressi) is situated in the centre of Milan, next to two subway lines. It is one of the largest conference centres in Europe and in the world.
THE SCHEDULE OF ICOM MILANO 2016

A week-long cultural and scientific programme
The Castello Sforzesco, the famous 15th century castle in Milan’s centre, will host ICOM Milano 2016 Opening Party on Monday, July 4th.

Participants will visit the new display of Michelangelo’s Pietà Rondanini and Leonardo’s newly restored frescos in the “Sala delle Asse”.

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CLOSING PARTY IN THE PALAZZO DELL‘ARTE

Triennale’s Palazzo dell’Arte will host ICOM Milano 2016 Closing Party on Saturday, July 9th.

Participants will visit Triennale’s Museum of Design, its park and the 21st International Triennial Exhibitions for architecture, visual and decorative arts, design, fashion and audio/video production.
On **Tuesday, July 5**th the National Museum of Science and Technology will open its door for a public event dedicated to ICOM Milano 2016, a special night opening to visit the historical sections and to experience activities in interactive labs.

The National Museum of Science and Technology the largest museum of science and technology in Italy, one of the most important ones in Europe and in the world.
A UNIQUE NUMBER OF SOCIAL EVENTS

On Wednesday, July 6th participants will be offered a special free concert in the Duomo, Milan’s 15th century gothic cathedral.

Participants will be offered free guided tours to the new Museo del Duomo and to the roofs of the Cathedral with exciting views over thousands of the marble statues and over the cityscape.
Coming to Milan will offer the chance to visit some of the loveliest art cities in the world (Turin, Verona, Padua, Venice, Genoa, Bologna, Florence, ...).

They are all well connected with Milan by high-speed trains in one to two hours.
OFF-SITE MEETINGS - Thursday, July 7th

Where will we meet today?

OFFSITE MEETINGS - National and International Committees, Regional Alliance and Affiliated Organisations

On July 7 no sessions will be held in MiCo. National and International Committees, Regional Alliance and Affiliated Organisations meetings will be held ALL OFFSITE.

A great chance to visit museums and meet museums professional in north and central Italy!

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CIMCIM WILL MEET AT CREMONA’S MUSEO DEL VIOLINO
EXCURSION DAY – Friday, July 8th

**Excursion Day**

Excursion Day is an ICOM General Conference tradition: *one day off for discovering the hosting city as well as north and central Italy!*

You can choose one among many proposals. *They will be published online and will be bookable at the same moment of the registration.*

**Plan your travel soon!**

Excursion day options will be soon available on the Conference website.
PRE- & POST-CONFERENCE TOURS

TOURS
Italy is lovely in summer! The Organising Committee has arranged many possible tours for you and your family.

Stay tuned on the conference website!

milan2016.icom.museum
The online registration are open

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<th>In EUR (displayed rate to be paid by participants)</th>
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The fee includes admission to keynote and committee sessions, Museum Trade Fair, Opening and Closing Ceremonies and Parties, social events in Milan and several of the excursions on 8th July.
The 28/29 November 2015 international meeting in Brescia and Milan

The Presidents of International Committees are invited to the meeting in Brescia and to present papers on the ICOM 2016 theme and museums’ best experiences. The results of the debate will be the basis of the “ICOM Declaration on Museums and Cultural Landscapes” and the ICs’ papers will be examined for possible inclusion in the Museum International issue dedicated to the 2016 theme.

The meeting reserved to ICs’ representatives and Italian ICs’ contact persons will be in Milan in MiCo Congress Centre on 29th November. It will define the finishing touches of the ICs’ needs for the Conference.
ICOM Milano 2016 Programme

The celebration of ICOM’s 70th anniversary and the ICOM Memorial Lectures 2016 will be part of the official program of the Conference.

Four high-profile keynote speakers are already secured: a highly awarded writer, a world-wide known artist, a famous designer, a political leader from a developing country. We are finalizing contacts with other keynote speakers and are planning round tables with major museum directors.

The agreement with Collegio delle Università Milanesi has secured 200 rooms in Milan’s University Colleges available to participants at a rate of 45 € per night.
ICOM Milano 2016 Keynote Speakers

Keynote speakers
Six keynote speeches are programmed for ICOM Milano 2016 by renowned figures from an array of backgrounds and disciplines, promising provocative and visionary insight on subjects of interest for the museum community.

Christo (USA)
The environmental artists Christo and Jeanne-Claude (1935-2009) created some of the most spectacular large-scale artworks of the 20th century.

Michele De Lucchi (Italy)
Michele De Lucchi is an architect, and was a prominent figure in movements such as Cavart, Alchimia and Memphis.

Nkandu Luo (Zambia)
Nkandu Luo is the Minister of Gender and Child Development and former Minister of Culture and Traditional Affairs of Zambia.

Orhan Pamuk (Turkey)
Orhan Pamuk is a Turkish novelist, screenwriter, academic and recipient of the 2006 Nobel Prize in Literature.

Krzysztof Pomian (Poland)
Krzysztof Pomian is a historian and philosopher, and has worked extensively on the history of European culture, notably the history of history and history of museums and collections.

David Throsby (Australia)
David Throsby is an Australian economist, particularly well known as a cultural economist.
MUSEUMS AND CULTURAL LANDSCAPES

The theme of 2016 ICOM General Conference in Milan
The perception of landscape differs from one country to another and is connected with the different cultural backgrounds. In some languages the term landscape does not even exist. ICOM respects cultural diversities and promotes a comprehensive conception of landscape. Landscape is a multidimensional concept which adds to its physical, natural, geographic significance an anthropological, social, economic, cultural meaning. Landscape is part of the cultural and natural heritage to be preserved and interpreted, in its tangible and intangible aspects.
Italy is a great open air museum

The Italian heritage is displayed not only in museums but also in historical sites and towns so she is the ideal country to discuss Museums and Cultural Landscapes.

The Italian landscape is world-famous. It has been described and visited in all ages, and the historical charm of many of Italy’s celebrated landscapes has been preserved.
“Museums and Cultural Landscapes” highlights issues that are central to ICOM’s vision

How can museums become centres of interpretation of the places and the communities they belong to?

How can museums disseminate the knowledge of the cultural heritage conserved both inside and outside their walls?

How can museums help communities promote sustainable development and preserve landscape, as well as improve tourism without endangering cultural and natural heritage?
Museums should promote not only their collections but also the surrounding cultural and natural heritage

The theme of Milan’s Conference is a challenge for ICOM and 21st century museums. ICOM’s aim is that a Declaration of ICOM on Museums and Cultural Landscapes be approved of in Milan, so that new strategic objectives and programmes are set for contemporary museums.

We are planning to identify a hundred innovative projects of museums from different countries and cultures and present them in 2016 as international best practices of museums active in their social context. Developing the relationships between museums and cultural landscapes improves the social role of museums.
VISIT THE CONFERENCE WEBSITE
www.milano2016.icom.museum
Save the date
3-9 July 2016
milan2016.icom.museum